

TATA HEXA TUFF

- *Lifestyle SUV - An exceptional combination of design and luxury with off-road and on-road capability*
- *Modern and exciting architecture, designed for customers with an active lifestyle*
- *Premium plush interiors providing for an inviting experience*

HEXA TUFF from Tata Motors will be a unique offering in the premium SUV segment that comes with a bold design and sharp lines personifying the newly defined design language – IMPACT. Design is the key driver for automotive purchase decisions. The brief to the Design Team was that the Lifestyle SUV must grab customer attention at the first look. The HEXA TUFF's exteriors and interiors have been designed intelligently giving it an extraordinary appeal with the first look.

While the exterior of the Lifestyle SUV gives it a planted look, the dual-colored front bumper with the signature Tata grill makes it trendy and stylish. The front of the Lifestyle SUV bears the dual Hexagonal patterned front grill with chrome accented humanity line, where the new three-dimensional 'T' Logo mounted at a rakish semi-vertical slant. The smoked Projector Headlamps beautifully complement the distinctive front grill along with butch Fog Lamps with Daylight Running Lamps on the exterior accentuate the Lifestyle SUV's road presence.

The masculine stance of the vehicle is further enhanced by the new horizontal two part Tail Lamps with wraparound LEDs that create a distinctive night-time departing signature. Door Claddings, dual-coloured wheel arches, body-coloured integrated Spoiler and Roof Rails add to sportiness as do the stylized machine-cut 19" Alloy Wheels, the floating roof and the D pillar cladding.

The interiors are upholstered in contoured, luxurious leather with accentuated side bolsters for a snug fit and comfortable drive. Rich satin finish chrome accents around air vents, hi-tech infotainment system, flowing multifunction floor console with smart charger along with the elegantly contoured arm rest with utility space are crafted with utmost precision and provide for a premium feel. The interior is accented with mood lighting that changes colors according to the 4 drive modes or can be customized to taste.

With immense focus on drivability, the stylish HEXA TUFF delivers luxury with performance from a powerful 2.2L VARICOR 400 diesel engine which delivers an optimum power of 156PS @ 4000 rpm with a maximum torque of 400 Nm @1700-2700 rpm. It comes with a Rack and Pinion steering with Hydraulic Power Assistance, cruise control controlled from the signature Tata steering wheel, 6-speed Manual Transmission and an optional 6-speed Automatic Gearbox for the best driving experience.

The HEXA TUFF is equipped with 4 modes under its multi- drive options to choose from - Auto, Comfort, Dynamic and Rough Road. The drive modes combine the benefits of Electronic Stability Program (ESP) and engine calibration, enabling the vehicle to seamlessly overcome diverse terrain. The vehicle also features. The 19" tyres and long wheelbase of 2850 mm provide a planted and stable ride. The HEXA TUFF offers a commanding view and that perfect driving position from its 8-way adjustable driver seat.

The HEXA TUFF comes with safety features like 6 airbags, Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Corner Stability Control, Vehicle Dynamic Control, Traction Control System and Engine Drag Control System.

Under ConnectNext, the HEXA TUFF is equipped with the new generation 5" Touchscreen infotainment system by premium audio specialist Harman™. The infotainment system comes with music playback from USB, iPod, SD Card, Aux and Bluetooth Audio. The personalized in cabin theatre-like experience is accomplished by a JBL™ 10 speaker system with Subwoofer and Amplifier. Other intelligent features include onscreen SMS display, SMS readout and Rear View Camera with a display on the infotainment screen, USB charging ports and mood adjustable multi-coloured ambient cabin illumination in eight colours (white, orange, red, purple, blue, cyan, bluish green, fluorescent green).

The HEXA TUFF is designed for active lifestyle seekers giving them the confidence to go anywhere, creating their own roads. This bold and brawny version comes with a muscular body kit to highlight its confident character. The interiors are further enhanced with 3D mats which add to the premium feel of the car.

