

## TATA KITE 5

- *Break-free, coupe silhouette for today's young, fast generation*
- *Sporty compact sedan*
- *New generation Revotron 1.2L Petrol and Revotorq 1.05L Diesel engines*

The all-new KITE 5, a sporty compact sedan, is set to add to the excitement in the Tata Motors passenger vehicle portfolio. Embodying its new IMPACT design language, enhanced driving pleasure and the advanced Connectnext system, the car is a clear and exciting harbinger of future vehicles from Tata Motors.

Creating an immediate and a lasting IMPACT, Tata Motors has worked intricately on the styling of the KITE 5. From 'INtelligent' use of space to 'INviting' interiors and Connectnext features that make you feel 'INtouch' with the world inside and outside, the KITE 5 exudes the feeling of youthfulness. The product is not only crafted to perfection from the inside but smartly designed on the outside with EXpressive, EXciting', and EXtraordinary exterior features.

KITE 5 flaunts a chrome Humanity Line at the front that extends into the dual chamber headlamps to create the face of the car. This emphasizes on the flowing, visual width of the front, while the chrome eyebrow adds a premium touch. The strong shoulder line (Slingshot line) executed around the car highlights the prominent LED Tail Lamps, further accentuates the length of the car.

The KITE 5 is equipped with integrated roof spoiler housing the high mounted stop lamp LEDs, providing the car with a coupe like silhouette. The car has been intelligently designed to provide storage spaces to carry one's world along. The interior architecture of the car is well defined and the geometric texture on the central environment along with customizable air vents add a personal touch, lending a very upmarket and inviting feel to the car.

The new KITE 5 will be available in both petrol and diesel engine options, with enhanced driving dynamics, for today's young and fast generation.

The product on display is the petrol variant which is driven by the Revotron 1.2L - three cylinder petrol engine delivering an optimum power of 85 PS @ 6000rpm and a maximum torque of 114 Nm @ 3500 rpm. This is available with multi-drive modes – Eco and City. The Eco mode optimizes engine performance for superior fuel economy while the City mode, which is also the default mode optimizes engine output for best of both, peppy driving experience and fuel efficiency.

The Rack and Pinion, Electric Power Assisted Steering (EPAS) is designed for light steering feel and easy maneuvering in tight parking and urban driving situations. It possesses a unique balance between ride and handling, with superior ride and precise handling. The EPAS system uses brushless motor technology and has an 'Active Return' feature for effortless driving.

The car will come packaged with safety features such as the dual airbags, 9<sup>th</sup> generation Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) and Corner Stability Control (CSC) for improved braking efficiency.

Gratifying the modern consumer's high need for connectivity is at the core of Tata Motors Connectnext experience. Tata Motors has worked closely with HARMAN™ to design and engineer an acoustic audio and infotainment system, which has been certified by globally renowned Golden Ears and tuned by the seasoned Harman audio experts.

The infotainment system comes with a 5" screen with video playback through USB and other features such as on screen SMS display, SMS readout and reverse parking display on the screen. With 8 high fidelity speakers designed to deliver true and natural sound, the KITE 5 makes infotainment access on-the-go convenient and safe with the steering mounted controls.

Adding to its Connectnext features, the KITE 5 is equipped with applications like Turn-by-Turn Navi App and the Juke-Car App (Android OS only). The Turn-by-Turn Navi app displays Turn-by-Turn navigation when connected to a smartphone via Bluetooth, whereas, the Juke- Car App helps sync multiple phones to a host phone making sharing of music easy via a private hotspot network. This app allows all the occupants to share and play music from their own devices.

